



OUR SERVICE OFFERINGS

We are a design and development partner for strategic communications that are innovative, visual and engaging.

Communication Design (Traditionally 'Graphic Design')

Communication design is the discipline of combining information and design through a single piece (being either printed or digital) and designing how it will communicate with people. We create strong, integrated communication pieces that talk to the target audience.

This is done by ensuring the essence of the brand is heard and understood through meaningful messaging. It extends across multiple channels.

- ▶ Exhibition & Trade Show Design
- ▶ Corporate Communications (Internal & External Comms)
- ▶ Invitations (Printed and Electronic)
- ▶ Brochures
- ▶ Promotional Material
- ▶ Product Catalogues
- ▶ Advertising Artwork & Campaign Design
- ▶ Packaging & Label Design
- ▶ Signage & Wayfinding
- ▶ Point-of-Sale Material
- ▶ Merchandise
- ▶ Newsletters
- ▶ Flyers
- ▶ Publication/Newspaper Design

Digital / Web Design Services

Managing project specification and requirements through to design, development, launch, support and maintenance.

- ▶ Website Design and Development
- ▶ Website Planning, Specification and Documentation
- ▶ User Experience (UX) and User Interface (UI) Design
- ▶ eCommerce/Online Shopping
- ▶ eNewsletter Campaigns and Communication Strategy
- ▶ Facebook App Development
- ▶ Custom Client Relationship Management (CRM) and Third Party CRM Integration to Websites

Digital Strategy

- ▶ Strategic Planning and Implementation
- ▶ Google Adword Campaigns
- ▶ Banner Advertising (Google Display Network)
- ▶ Social Advertising
- ▶ Analytics and Reporting
- ▶ Search Engine Optimisation (SEO)
- ▶ Online Marketing Design
- ▶ Google Adwords Campaigns
- ▶ Banner Advertising (Google Display Network)
- ▶ Social Media Strategy and Advertising (LinkedIn, Facebook)



Creative Strategy

Strategic planning to connect with your customer at the right time with the right message. We will use components and channels from our [Communication Design](#) and [Digital/Web Design Services](#) offerings to create a complete, long term integrated solution. We manage and execute these strategies for our clients.

Video and Photography

Our team of highly experienced professional photographers provide flexible photography solutions across a broad range of disciplines.

- ▶ Photography (Portrait, Lifestyle, Events & Products)
- ▶ Video Content & Filming
- ▶ Editing & Production
- ▶ Animation & Titles
- ▶ Broadcast TVC Editing
- ▶ Video Interviews & Testimonials
- ▶ Corporate Productions
- ▶ Instructional & Training Videos

Application Development

Customised business solutions from simple data collection tools through to complete business process automation and CRM integration.

Big Data and Analytics

Ability to collect and analyse data from variety of sources to give meaningful insights to be able to make informed business decisions.

Professional Writing

Promotional material, online content, corporate publications, advertorial content, proof reading/sub-editing, annual reports, internal publications, public relations campaigns, and can tailor a holistic solution to suit your needs when we are engaged for your Creative Strategy.

- ▶ Copy Generation
- ▶ Copy Editing
- ▶ Proofing
- ▶ Website Content
- ▶ Creative Writing
- ▶ Public Relations
- ▶ Communications Strategy
- ▶ Publication Management

Innovation Consultation

Ability to drive and develop innovative solutions and processes to improve business outcomes.

Print Management

With a comprehensive knowledge of traditional and modern printing techniques, BJM can help you select the right medium, process and finishing for all your printing requirements, for the budget conscious to the ultimate 'wow' factor.

- ▶ Offset
- ▶ Digital
- ▶ Web Printing
- ▶ Sheet Printing
- ▶ Posters
- ▶ Promotional Banners etc